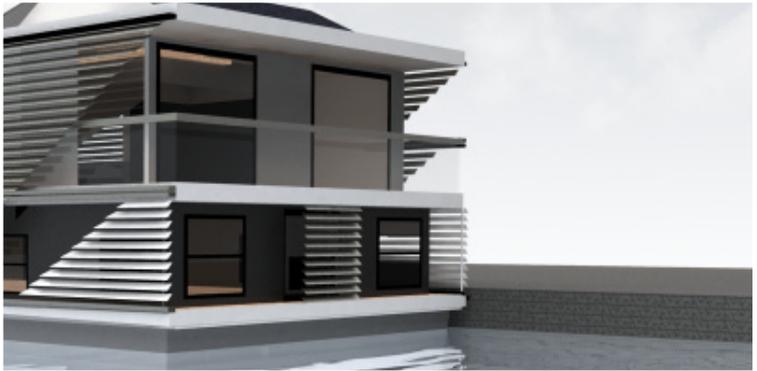




URDAIMONIA
In search of the Urban Good Life



· SANITOV ·
Studio



The Urdaimonia Project

The Urdaimonia Project is a design futures project developed by Sanitov Studio. The project name – Urdaimonia – is a neologism, which brings together the Greek word for the Good Life – Eudaimonia – with the word “Urban”, the latter connoting atmospheres of city-life and city spirit. The project thus aims to establish what the urban good life is and more importantly: what it could be in the future.

The Urdaimonia Project will consist of a series of workshops and lectures, called the Academy, and will take place at Sanitov Studios’ houseboat in London. The Project is set to commence in September 2011, as part of the London Design Festival. It will end one year later in September 2012, coinciding with the culmination of the 2012 Olympic Games.



The Academy

The Urdaimonian Academy will comprise workshops, lectures and events, which will initiate a debate on the future of urban living. The Academy will focus on the following subject areas:

- Hydropolis: Integrating the waterways into tomorrow’s cities
- Pleonopolis: floating communities of tomorrow
- Appnopolis: Smart cities of tomorrow
- Cyclopolis: Urban mobility of tomorrow



The subject areas will be treated in both keynote presentations and workshops. The former will be delivered by a select group of experts. These will be authorities in the following areas: Architecture, Design, Urban Planning and Philosophy. The latter will see students from relevant London colleges – e.g. The Bartlett, The Architecture Association, Central Saint Martins College of Art and Design, The Royal College of Art, The London School of Economics - work on the ideas and concepts developed in the keynote presentation. Student work will take place in multidisciplinary teams and presented six weeks on to a panel of experts.



The Urdaimonia Chronicles

The most outstanding ideas, designs and innovations produced during the Urdaimonian year will be collected and published in a book at the conclusion of the project. Called the Urdaimonia Chronicles, the book will show the way forward for sustainable urban living and coexistence.